



Activity Centric Computing – Getting Work Done

Name

Title



Lotus

Agenda

§ Introduction



- 4 Business challenges that Lotus Connections & Activities address

§ IBM® Lotus® Connections® : Activities

- 4 Product Demo
- 4 Architecture overview

§ Activities Benefits

§ Summary

§ Q & A



Lotus

Innovation is critical to grow revenue & compete

§ Top innovation priorities

- 4 **Extend the ability to collaborate inside and outside**
- 4 Innovate business models and processes
- 4 **Leverage information for business optimization**



§ Innovation will shift from top down to bottom up within enterprises

- 4 **More user input**
- 4 More spontaneity
- 4 More collaboration on product development

“Future productivity will largely come from the way people innovate, the efficiency with which they can translate innovation into value and how effectively people can work together to make timely, well-informed decisions.”

Source: Forrester 2006



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Lotus Connections is...

social software for business that empowers you to be more effective and innovative by building dynamic networks of coworkers, partners and customers



Profiles

Quickly find the people you need by searching across your organization using keywords that help identify expertise, current projects and responsibilities



Communities

Create, find and join communities of people who share a common interest, responsibility, or area of expertise



Blogs

Use a weblog to present your point of view and get feedback from others; read what others are saying



Bookmarks

Save, organize and share bookmarks to valued online resources, discover bookmarks that have been shared by others



Activities

Organize your work, plan next steps, and collaborate easily with others to execute on your everyday deliverables

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Lotus Connections: Activities empowers you to execute!

§ Speed discovery

- 4 Surface ideas and opportunities
- 4 Locate experts and business partners
- 4 Optimize search for information that users value

§ Execute more effectively

- 4 Enable effective virtual teaming
- 4 Connect related efforts in large organizations
- 4 Understand the social networks behind the business



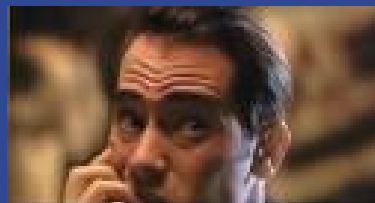
§ Connect better with valued communities

- 4 Grass-roots marketing
- 4 Increase loyalty through online communities
- 4 Generate feedback



Common business challenges... we all face

- § Information related to your tasks is spread across multiple applications (email, word processing, instant messaging, web sites) Therefore, you can't find the info you need or you have to jump from one app to another to work on it
- § You have difficulty coordinating tasks and the related information across a group of people. It takes a lot of time and when miscommunication occurs, mistakes are made.
- § You waste too much time looking on your hard drive, in emails, and other places for information related to a task
- § You have so many tasks to execute that you are not sure which one to work on next
- § You have information and task overload and you are just stressed out



Lotus



Activities Design Objectives

Simple: Works where you already work; it guides your work without getting in your way; it's easy to use!

- § First class user experience
- § Dashboard navigation, Tagging for easy labeling and finding
- § Works with tools you use (Office, Notes, ST)
- § Quick and easy access of internet content and news relevant to me/my activity through Atom and RSS feed integration

Enterprise Deployable: Performance, scalability, stability

- § Make Activities and related Lotus Connection services enterprise ready
- § Add support for clustering
- § Enhance performance and scalability

Open and Extensible:

- § Out-of-the-box extensions for Web browsers, Microsoft Office, Notes 8
- § API's and published SDK for partners to extend their own applications & tools



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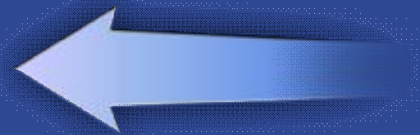
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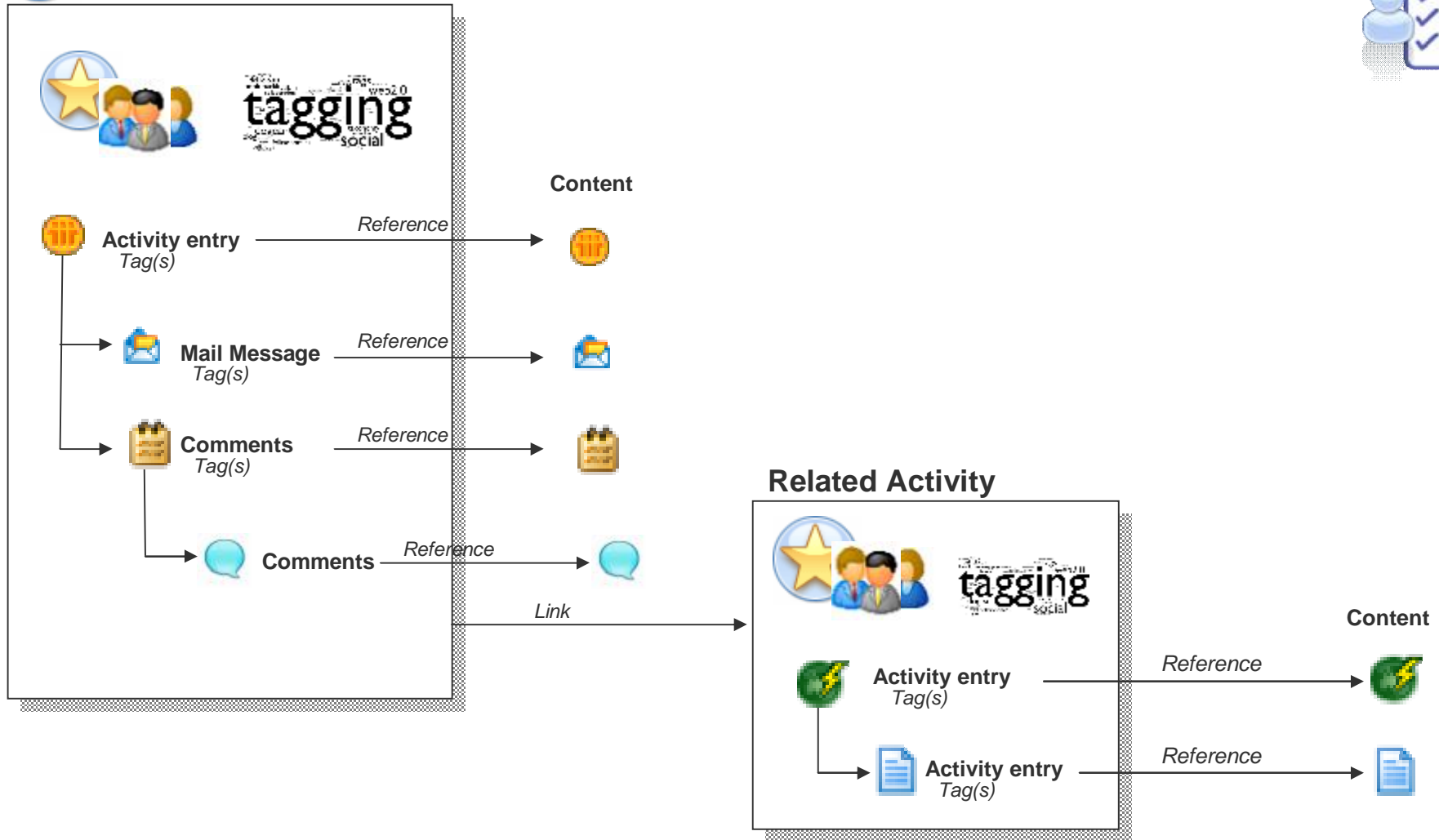
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Anatomy of an Activity

My Activity





Activities Demonstration

Let's take a look....



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Activities Administration

1. Set / View Activities Configuration

- 4 Incoming email configuration, notification mechanisms, upload repository, upload limits, task scheduling
- 4 oa-config.xml and oa-jobs.xml

2. Query / Modify / Import / Export Activities

- 4 JMX MBeans
- 4 WebSphere wsadmin scripting interface

3. Capture / View / Analyze Activities Statistics

- 4 Current value and change over the capture interval
- 4 File system persistence in CSV format
- 4 Spreadsheet import



Service oriented architecture

Clients (mashups)

Web Browser

Feed Reader

Sametime 7.5

Lotus Notes

Portlets

Your Application

HTTP Server

J2EE Container

REST API

Common Services

PUT

DELETE

POST

GET

Atom Entry

HTML Form

JavaScript

HTML

Atom Feed

JMX Administration

Navigational Header

Person Card

User Directory

Lotus Connections Services

Profiles



Communities



Dogear



Activities



Blogs



LDAP



RDB



File System

Other Enterprise Services

eMail

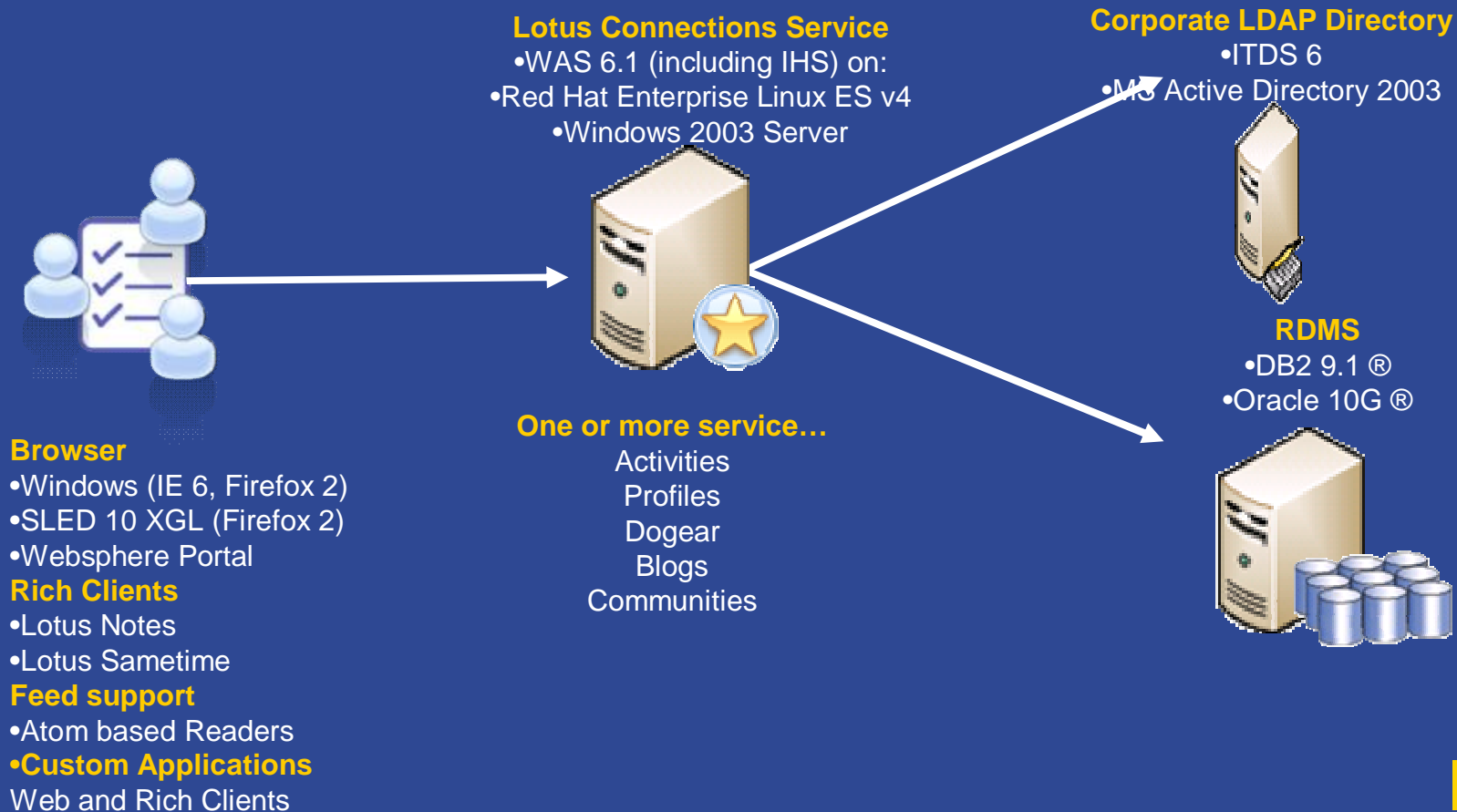
CMS

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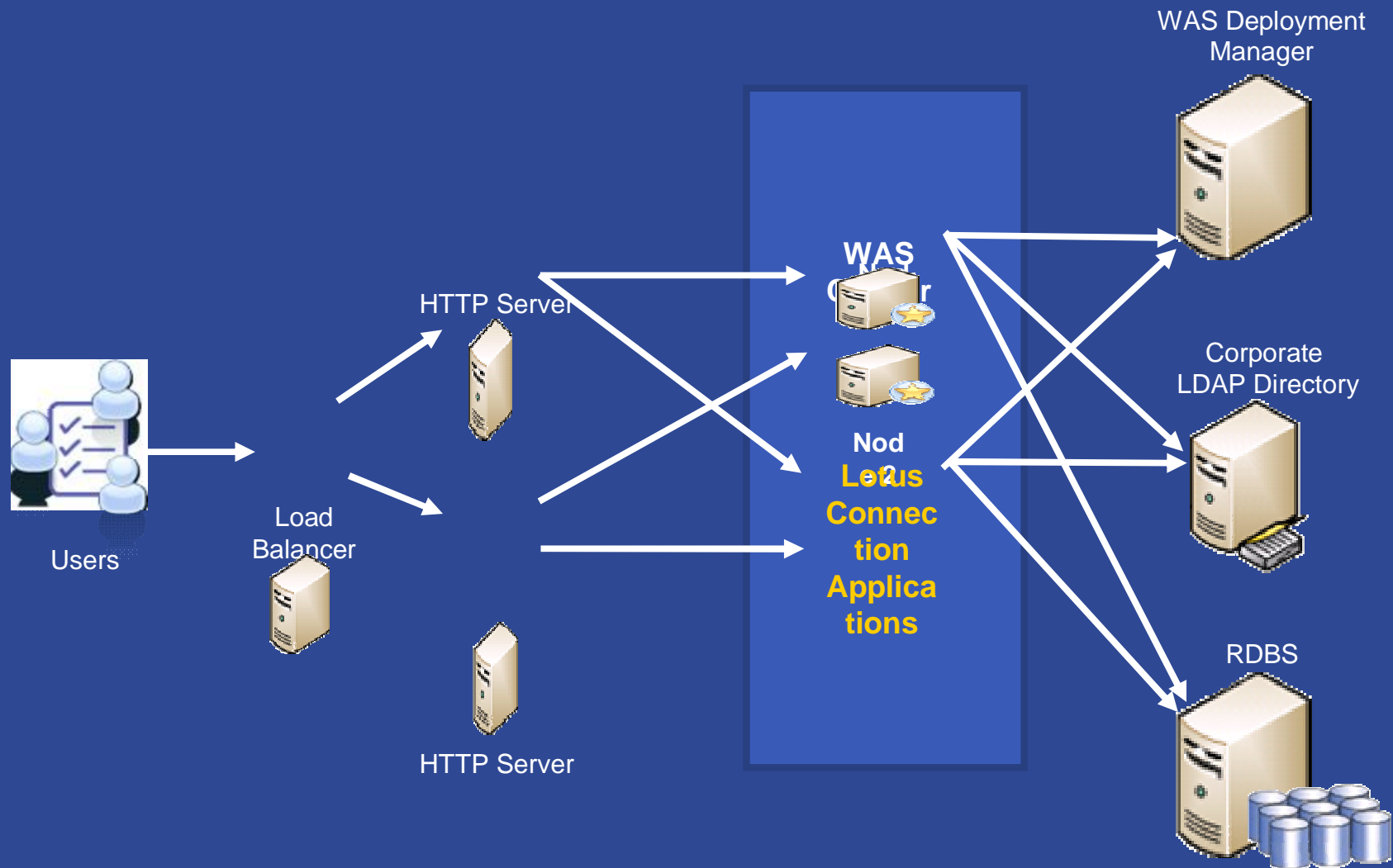


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Lotus Connections Functional Topology



A Typical Clustered Lotus Connections Topology



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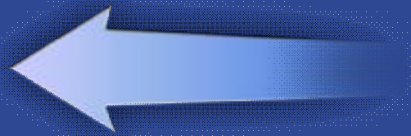
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Activities: Benefits for individuals

- § **Go home earlier:** Easily manage shared and private aspects of all kinds of tasks & deliverables
- § **Take back control:** Central place to see & take action on all of your projects & deliverables
- § **Save time:** Manage interactions with others more effectively
- § **More productive:** Spend less time in meetings & on the phone coordinating with others
- § **Finish faster:** Get the expertise you need to get the job done





Activities: Benefits for teams

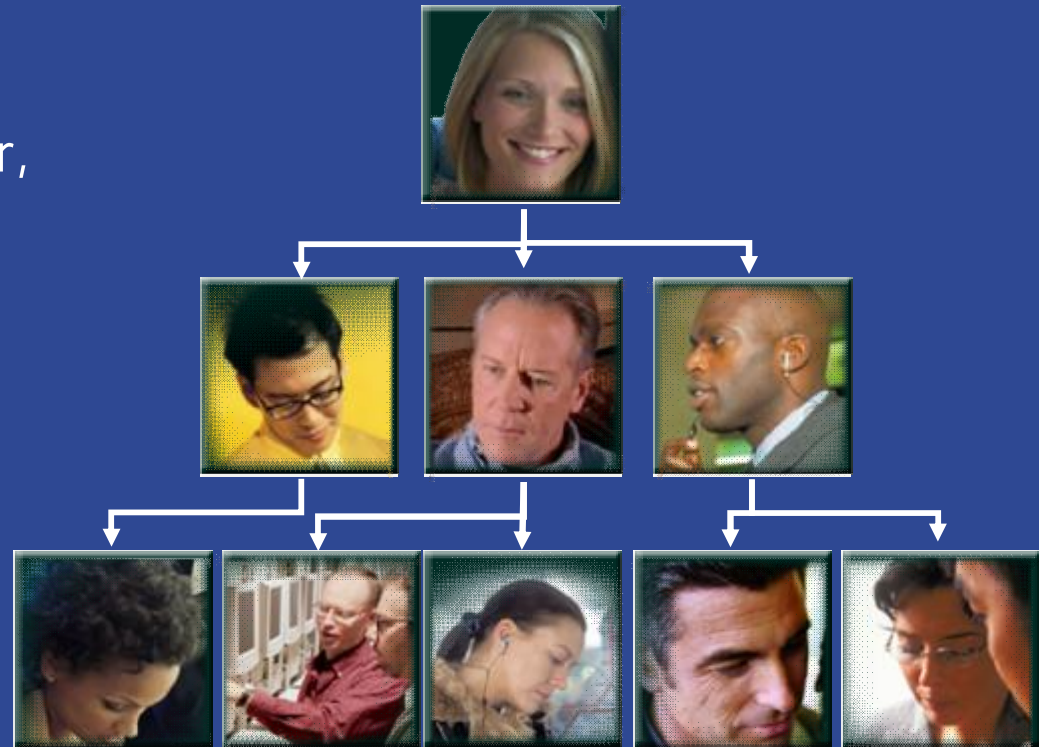
- § **Faster:** Improve awareness and coordination on projects
- § **Better:** Central location for task content regardless of user location or time zone
- § **Don't reinvent the wheel:** Reuse successful patterns of work for your department & team
- § Ideal tool to empower effective ad-hoc group collaboration
- § Communicate status across teams and to management





Activities: Benefits for organizations

- § Organizational productivity increased
- § Key deliverables completed faster, fewer errors, higher quality
- § Save time: Capture and reuse successful patterns of work
- § Refine processes by monitoring and analyzing what happens
- § Apply policies more consistently across multiple systems



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Summary

Lotus Connections let's you tap into to the collective knowledge of your coworkers, partners and customers by dynamically building new connections between people, projects & information

§ **Discover** new relationships and access the collaborative knowledge of the organization and beyond and leverage the connectedness of everything and everyone to work together in new ways

§ **Connect** to undiscovered information and subject matter experts far beyond one's current network

§ **Execute** better business decisions faster through access to the right people, information and new tools to manage tasks and expedite collaboration with others



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Thank you for your time !

Questions

Please complete your evaluations
